THE NCS™
The National Citizen Survey™

Erie, CO

Technical Appendices
2015

NRC
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Contents

Appendix A: Complete Survey Responses

Responses excluding "don't know"

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 1: Question 1

Please rate each of the following aspects of quality of life in Erie:	Excellent		Good		Fair		Poor		Total	
Erie as a place to live	38%	N=446	52%	N=622	9%	N=107	1%	N=10	100%	N=1185
Your neighborhood as a place to live	49%	N=578	44%	N=520	7%	N=78	1%	N=13	100%	N=1188
Erie as a place to raise children	50%	N=509	43%	N=437	6%	N=59	2%	N=16	100%	N=1021
Erie as a place to work	11%	N=77	14%	N=102	32%	N=233	43%	N=306	100%	N=717
Erie as a place to visit	9%	N=101	24%	N=260	44%	N=481	23%	N=258	100%	N=1099
Erie as a place to retire	25%	N=225	41%	N=368	24%	N=213	11%	N=99	100%	N=905
The overall quality of life in Erie	27%	N=318	59%	N=694	13%	N=151	1%	N=16	100%	N=1180

Table 2: Question 2

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Erie	54%	N=642	40%	N=477	5%	N=64	0%	N=4	100%	N=1187
Overall ease of getting to the places you usually have to visit	30%	N=356	48%	N=565	18%	N=217	4%	N=48	100%	N=1186
Quality of overall natural environment in Erie	24%	N=284	49%	N=577	21%	N=243	6%	N=72	100%	N=1175
Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	13%	N=148	41%	N=483	36%	N=426	10%	N=122	100%	N=1178
Health and wellness opportunities in Erie	21%	N=237	46%	N=507	27%	N=297	6%	N=72	100%	N=1113
Overall opportunities for education and enrichment	14%	N=146	39%	N=391	37%	N=378	10%	N=99	100%	N=1014
Overall economic health of Erie	10%	N=109	44%	N=461	33%	N=346	13%	N=142	100%	N=1059
Sense of community	20%	N=231	44%	N=510	30%	N=354	6%	N=65	100%	N=1159
Overall image or reputation of Erie	16%	N=186	47%	N=542	28%	N=325	8%	N=96	100%	N=1149

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Erie to someone who asks	52%	N=612	36%	N=428	7%	N=77	5%	N=60	100%	N=1177
Remain in Erie for the next five years	60%	N=703	27%	N=315	7%	N=81	6%	N=65	100%	N=1164

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	85%	N=1009	12%	N=142	2%	N=27	0%	N=2	0%	N=2	100%	N=1181
In Historic Downtown Erie during the day	68%	N=717	23%	N=246	8%	N=80	1%	N=8	0%	N=3	100%	N=1054

Table 5: Question 5

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	21%	N=251	52%	N=615	19%	N=221	8%	N=89	100%	N=1177
Ease of public parking	23%	N=262	54%	N=609	20%	N=225	4%	N=41	100%	N=1136
Ease of travel by car in Erie	30%	N=350	55%	N=642	13%	N=151	2%	N=26	100%	N=1169
Ease of travel by public transportation in Erie	9%	N=60	19%	N=125	26%	N=172	45%	N=297	100%	N=654
Ease of travel by bicycle in Erie	25%	N=240	47%	N=450	23%	N=221	5%	N=53	100%	N=964
Ease of walking in Erie	32%	N=367	45%	N=513	19%	N=218	4%	N=49	100%	N=1147
Availability of paths and walking trails	35%	N=404	45%	N=528	16%	N=189	4%	N=44	100%	N=1165
Air quality	28%	N=324	50%	N=576	15%	N=168	7%	N=85	100%	N=1153
Cleanliness of Erie	26%	N=312	55%	N=655	15%	N=179	3%	N=37	100%	N=1184
Overall appearance of Erie	20%	N=231	54%	N=635	22%	N=258	5%	N=57	100%	N=1180
Variety of housing options	15%	N=169	45%	N=495	29%	N=322	10%	N=108	100%	N=1093
Availability of affordable quality housing	10%	N=97	38%	N=356	33%	N=310	19%	N=182	100%	N=945
Recreational opportunities	26%	N=295	51%	N=592	20%	N=225	4%	N=41	100%	N=1152
Availability of affordable quality food	6%	N=65	18%	N=207	35%	N=405	41%	N=475	100%	N=1151
Availability of affordable quality health care	9%	N=80	29%	N=263	41%	N=377	22%	N=201	100%	N=920

Table 6: Question 6

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	16%	N=78	40%	N=203	33%	N=164	11%	N=57	100%	N=502
K-12 education	25%	N=189	51%	N=379	20%	N=151	4%	N=30	100%	N=749
Opportunities to attend cultural/arts/music activities	4%	N=37	29%	N=300	48%	N=497	20%	N=203	100%	N=1037
Employment opportunities	1%	N=7	6%	N=43	33%	N=239	61%	N=443	100%	N=732
Shopping opportunities	1%	N=11	5%	N=57	25%	N=290	69%	N=807	100%	N=1165
Cost of living in Erie	4%	N=41	36%	N=416	52%	N=604	9%	N=100	100%	N=1162
Overall quality of business and service establishments in Erie	3%	N=36	25%	N=287	47%	N=543	25%	N=286	100%	N=1151
Vibrant downtown	2%	N=27	13%	N=153	45%	N=513	40%	N=459	100%	N=1152
Overall quality of new development in Erie	7%	N=77	40%	N=439	37%	N=404	17%	N=184	100%	N=1103
Opportunities to participate in social events and activities	10%	N=106	42%	N=462	41%	N=449	6%	N=70	100%	N=1087
Opportunities to volunteer	10%	N=71	38%	N=277	42%	N=311	10%	N=73	100%	N=732
Opportunities to participate in community matters	10%	N=90	44%	N=402	39%	N=353	7%	N=60	100%	N=904
Openness and acceptance of the community toward people of diverse backgrounds	15%	N=136	48%	N=423	29%	N=255	8%	N=70	100%	N=884
Neighborliness of residents in Erie	19%	N=214	53%	N=611	25%	N=289	4%	N=42	100%	N=1157

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	12%	N=139	88%	N=1041	100%	N=1179
Household member was a victim of a crime in Erie	94%	N=1112	6%	N=68	100%	N=1180
Reported a crime to the police in Erie	88%	N=1038	12%	N=143	100%	N=1180
Stocked supplies in preparation for an emergency	72%	N=850	28%	N=328	100%	N=1177
Campaigned or advocated for an issue, cause or candidate	77%	N=909	23%	N=268	100%	N=1177
Contacted the Town of Erie (in-person, phone, email or web) for help or information	47%	N=552	53%	N=630	100%	N=1182

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted Erie elected officials (in-person, phone, email or web) to express your opinion	81%	N=958	19%	N=223	100%	N=1181

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Erie?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Erie Community Center or its services	24%	N=285	22%	N=260	30%	N=354	24%	N=282	100%	N=1181
Visited a neighborhood park or Town park	29%	N=337	33%	N=389	28%	N=329	11%	N=124	100%	N=1180
Used Erie Community Library or its services	11%	N=133	27%	N=320	32%	N=372	30%	N=353	100%	N=1177
Participated in religious or spiritual activities in Erie	7%	N=84	6%	N=69	9%	N=107	78%	N=919	100%	N=1180
Attended a Town-sponsored event	1%	N=10	4%	N=49	62%	N=731	33%	N=387	100%	N=1178
Used bus other public transportation instead of driving	2%	N=23	3%	N=39	5%	N=65	89%	N=1053	100%	N=1180
Carpooled with other adults or children instead of driving alone	11%	N=134	12%	N=136	17%	N=199	60%	N=705	100%	N=1174
Walked or biked instead of driving	12%	N=142	23%	N=267	30%	N=351	36%	N=420	100%	N=1180
Volunteered your time to some group/activity in Erie	5%	N=56	7%	N=77	16%	N=183	73%	N=860	100%	N=1177
Participated in a club	3%	N=40	6%	N=72	8%	N=97	82%	N=967	100%	N=1177
Talked to or visited with your immediate neighbors	48%	N=568	33%	N=391	15%	N=181	3%	N=39	100%	N=1179
Done a favor for a neighbor	21%	N=246	27%	N=313	39%	N=459	14%	N=162	100%	N=1180

Table 9: Question 9

Thinking about local public meetings (of local elected officials like Board of Trustees or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=3	2%	N=28	22%	N=262	75%	N=889	100%	N=1182
Watched (online or on television) a local public meeting	1%	N=7	3%	N=40	16%	N=183	81%	N=951	100%	N=1181

Table 10: Question 10

Please rate the quality of each of the following services in Erie:	Excellent		Good		Fair		Poor		Total	
Police services	32%	N=308	52%	N=512	12%	N=118	4%	N=38	100%	N=976
Fire services	40%	N=295	53%	N=390	7%	N=49	1%	N=7	100%	N=741
Ambulance or emergency medical services	39%	N=231	50%	N=295	10%	N=57	1%	N=7	100%	N=590
Crime prevention	29%	N=230	55%	N=438	15%	N=116	2%	N=17	100%	N=801
Fire prevention and education	28%	N=160	52%	N=302	17%	N=99	3%	N=18	100%	N=579
Traffic enforcement	19%	N=181	51%	N=481	21%	N=202	8%	N=78	100%	N=942
Street repair	8%	N=89	42%	N=469	33%	N=366	16%	N=181	100%	N=1106
Street cleaning	14%	N=143	48%	N=513	27%	N=283	11%	N=119	100%	N=1058
Street lighting	13%	N=145	50%	N=574	27%	N=308	10%	N=110	100%	N=1136
Snow removal	11%	N=128	43%	N=492	30%	N=340	16%	N=187	100%	N=1147
Sidewalk maintenance	11%	N=121	48%	N=501	29%	N=311	12%	N=122	100%	N=1054
Traffic signal timing	11%	N=121	49%	N=531	26%	N=279	15%	N=161	100%	N=1093
Bus or transit services	9%	N=46	26%	N=132	26%	N=134	40%	N=203	100%	N=515
Garbage collection	28%	N=316	54%	N=604	13%	N=143	4%	N=47	100%	N=1110
Recycling	28%	N=304	52%	N=571	15%	N=164	6%	N=66	100%	N=1106

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Please rate the quality of each of the following services in Erie:	Excellent		Good		Fair		Poor		Total	
Yard waste pick-up	17%	N=125	34%	N=252	26%	N=190	23%	N=165	100%	N=733
Storm drainage	17%	N=164	52%	N=501	24%	N=231	8%	N=76	100%	N=973
Drinking water	32%	N=367	46%	N=522	16%	N=185	5%	N=57	100%	N=1131
Sewer services	24%	N=235	60%	N=594	14%	N=140	2%	N=22	100%	N=991
Power (electric and/or gas) utility	22%	N=251	58%	N=667	17%	N=196	2%	N=27	100%	N=1141
Utility billing	19%	N=212	55%	N=621	20%	N=230	6%	N=68	100%	N=1131
Town parks	33%	N=364	51%	N=566	14%	N=157	2%	N=25	100%	N=1112
Recreation programs or classes	30%	N=281	52%	N=488	15%	N=144	2%	N=18	100%	N=931
Erie Community Center	43%	N=436	46%	N=473	10%	N=99	1%	N=13	100%	N=1021
Land use, planning and zoning	6%	N=55	30%	N=281	37%	N=356	27%	N=260	100%	N=953
Code enforcement (weeds, abandoned buildings, etc.)	7%	N=63	35%	N=290	38%	N=316	20%	N=166	100%	N=835
Animal control	13%	N=93	48%	N=336	27%	N=188	12%	N=83	100%	N=700
Economic development	6%	N=58	23%	N=220	38%	N=367	34%	N=329	100%	N=973
Health services	8%	N=64	33%	N=253	41%	N=310	18%	N=134	100%	N=761
Public library services	47%	N=438	42%	N=390	11%	N=98	1%	N=7	100%	N=934
Public information services	16%	N=132	50%	N=414	28%	N=230	6%	N=48	100%	N=824
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	11%	N=62	41%	N=233	33%	N=184	15%	N=84	100%	N=564
Preservation of natural areas such as open space, farmlands and greenbelts	13%	N=132	42%	N=434	28%	N=286	17%	N=168	100%	N=1021
Town-sponsored special events	19%	N=181	54%	N=527	24%	N=231	3%	N=27	100%	N=966
Overall customer service by Erie employees (police, receptionists, planners, etc.)	24%	N=243	53%	N=524	18%	N=183	4%	N=43	100%	N=993

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The Town of Erie	15%	N=170	59%	N=653	22%	N=247	3%	N=38	100%	N=1108
The Federal Government	5%	N=51	29%	N=292	42%	N=417	23%	N=233	100%	N=993

Table 12: Question 12

Please rate the following categories of Erie government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Erie	8%	N=82	44%	N=459	37%	N=393	11%	N=118	100%	N=1051
The overall direction that Erie is taking	6%	N=69	39%	N=422	35%	N=385	19%	N=211	100%	N=1087
The job Erie government does at welcoming citizen involvement	9%	N=82	43%	N=393	35%	N=317	14%	N=124	100%	N=917
Overall confidence in Erie government	6%	N=66	35%	N=363	41%	N=429	18%	N=184	100%	N=1042
Generally acting in the best interest of the community	8%	N=87	38%	N=398	34%	N=360	20%	N=205	100%	N=1050
Being honest	8%	N=71	43%	N=387	34%	N=307	15%	N=136	100%	N=901
Treating all residents fairly	9%	N=84	49%	N=432	30%	N=265	12%	N=106	100%	N=887

Table 13: Question 13

Please rate how important, if at all, you think it is for the Erie community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Erie	52%	N=617	33%	N=389	14%	N=162	1%	N=15	100%	N=1183
Overall ease of getting to the places you usually have to visit	26%	N=307	47%	N=547	25%	N=294	2%	N=28	100%	N=1177
Quality of overall natural environment in Erie	42%	N=491	43%	N=502	13%	N=158	2%	N=22	100%	N=1173

Please rate how important, if at all, you think it is for the Erie community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	41%	N=489	44%	N=520	13%	N=156	1%	N=13	100%	N=1178
Health and wellness opportunities in Erie	21%	N=244	42%	N=499	32%	N=380	4%	N=52	100%	N=1174
Overall opportunities for education and enrichment	30%	N=351	38%	N=442	28%	N=324	5%	N=53	100%	N=1169
Overall economic health of Erie	55%	N=644	38%	N=450	6%	N=74	1%	N=7	100%	N=1175
Sense of community	32%	N=375	46%	N=541	21%	N=250	1%	N=14	100%	N=1180

Table 14: Question 14

The current moratorium on retail marijuana businesses in Erie is set to expire on December 31, 2015. Please indicate how much you would support or oppose each of the following in the future within Town limits:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
Retail marijuana stores	15%	N=176	23%	N=264	11%	N=125	51%	N=595	100%	N=1160
Marijuana cultivation facilities	11%	N=126	23%	N=267	13%	N=151	53%	N=615	100%	N=1159
Marijuana product manufacturing facilities	11%	N=124	22%	N=256	14%	N=162	53%	N=613	100%	N=1154
Marijuana testing facilities	12%	N=143	24%	N=273	13%	N=155	50%	N=581	100%	N=1151
Retail sales of marijuana infused products	13%	N=151	23%	N=265	10%	N=121	54%	N=622	100%	N=1159
Retail sales of marijuana paraphernalia	12%	N=139	22%	N=252	13%	N=150	53%	N=617	100%	N=1158

Table 15: Question 15

Please indicate how much you would support or oppose the following potential locations for retail marijuana facilities within the Town of Erie:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
In the Downtown Business District	14%	N=157	17%	N=199	11%	N=127	58%	N=664	100%	N=1148
In any Light Industrial zone	18%	N=201	22%	N=253	12%	N=141	48%	N=543	100%	N=1139
In the Airport Zone District	13%	N=145	17%	N=193	15%	N=168	54%	N=604	100%	N=1110
In any retail center	10%	N=120	16%	N=184	15%	N=169	59%	N=674	100%	N=1147
In any residential neighborhood	3%	N=37	3%	N=37	10%	N=111	84%	N=967	100%	N=1151
Minimum 1,000 ft. distance from any community gathering areas (e.g., churches, schools, parks, etc.)	29%	N=328	14%	N=157	9%	N=100	48%	N=544	100%	N=1129
Minimum 1,000 ft. distance from other marijuana facilities and/or stores	23%	N=239	16%	N=168	11%	N=113	50%	N=520	100%	N=1039

Table 16: Question 16

If you have had contact with a Town of Erie employee in the last 12 months, please rate your impression of the employee(s) in your most recent contact:	Excellent		Good		Fair		Poor		Total	
Knowledge	33%	N=250	47%	N=352	15%	N=113	4%	N=33	100%	N=748
Responsiveness	38%	N=285	41%	N=313	14%	N=104	7%	N=53	100%	N=755
Courtesy	44%	N=331	40%	N=306	10%	N=78	5%	N=41	100%	N=756
Overall impression	38%	N=288	42%	N=318	14%	N=109	6%	N=44	100%	N=760
Treating all residents fairly	37%	N=228	43%	N=267	13%	N=78	7%	N=44	100%	N=618

Table 17: Question 17

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town of Erie:	Major source		Minor source		Not at all a source		Total	
Town website (www.erieco.gov)	72%	N=834	21%	N=248	7%	N=80	100%	N=1162
Email or text message notices sent from the Town	30%	N=341	34%	N=386	37%	N=425	100%	N=1152
Newsletter or flyer mailed with utility bill	43%	N=505	41%	N=479	16%	N=181	100%	N=1166
Watch meetings on Comcast Channel 8	7%	N=79	25%	N=286	68%	N=789	100%	N=1153
Watch meetings LIVE or On Demand from the Town's website	9%	N=98	24%	N=273	68%	N=781	100%	N=1152
Notices posted on the Town's Facebook page	19%	N=214	27%	N=313	54%	N=626	100%	N=1153
Notices posted on the Town's Twitter account	6%	N=70	19%	N=223	75%	N=860	100%	N=1153
Daily Camera	23%	N=263	35%	N=401	42%	N=490	100%	N=1153
Longmont Times-Call	10%	N=116	29%	N=329	61%	N=693	100%	N=1138
Colorado Hometown Weekly	32%	N=371	35%	N=404	33%	N=383	100%	N=1157

Table 18: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	2%	N=28	2%	N=20	4%	N=45	14%	N=164	78%	N=923	100%	N=1180
Purchase goods or services from a business located in Erie	2%	N=24	16%	N=185	53%	N=622	23%	N=275	6%	N=70	100%	N=1175
Eat at least 5 portions of fruits and vegetables a day	2%	N=22	10%	N=114	32%	N=371	35%	N=403	22%	N=254	100%	N=1163
Participate in moderate or vigorous physical activity	1%	N=7	5%	N=59	27%	N=317	40%	N=471	27%	N=316	100%	N=1170
Read or watch local news (via television, paper, computer, etc.)	4%	N=47	10%	N=119	21%	N=247	30%	N=349	35%	N=412	100%	N=1174
Vote in local elections	5%	N=63	4%	N=41	9%	N=106	21%	N=242	62%	N=726	100%	N=1179

Table 19: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	30%	N=358
Very good	50%	N=586
Good	17%	N=200
Fair	2%	N=26
Poor	0%	N=5
Total	100%	N=1175

Table 20: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	8%	N=94
Somewhat positive	31%	N=358
Neutral	51%	N=601
Somewhat negative	9%	N=109
Very negative	1%	N=10
Total	100%	N=1172

Table 21: Question D4

What is your employment status?	Percent	Number
Working full time for pay	74%	N=862
Working part time for pay	9%	N=102
Unemployed, looking for paid work	1%	N=17
Unemployed, not looking for paid work	5%	N=58
Fully retired	11%	N=130
Total	100%	N=1169

Table 22: Question D5

Do you work inside the boundaries of Erie?	Percent	Number
Yes, outside the home	14%	N=158
Yes, from home	13%	N=154
No	73%	N=846
Total	100%	N=1158

Table 23: Question D6

How many years have you lived in Erie?	Percent	Number
Less than 2 years	20%	N=229
2 to 5 years	26%	N=304
6 to 10 years	25%	N=298
11 to 20 years	26%	N=306
More than 20 years	3%	N=38
Total	100%	N=1174

Table 24: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	89%	N=1051
Building with two or more homes (duplex, townhome, apartment or condominium)	11%	N=127
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=1179

Table 25: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=135
Owned	88%	N=1040
Total	100%	N=1175

Table 26: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=22
$300 to $599 per month	4%	N=46
$600 to $999 per month	6%	N=71
$1,000 to $1,499 per month	21%	N=239
$1,500 to $2,499 per month	49%	N=560
$2,500 or more per month	17%	N=198
Total	100%	N=1135

Table 27: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	48%	N=560
Yes	52%	N=613
Total	100%	N=1173

Table 28: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	85%	N=992
Yes	15%	N=176
Total	100%	N=1169

Table 29: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	2%	N=23
$25,000 to $49,999	8%	N=84
$50,000 to $99,999	26%	N=285
$100,000 to $149,999	34%	N=373
$150,000 or more	31%	N=346
Total	100%	N=1112

Table 30: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=1076
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=75
Total	100%	N=1151

Table 31: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=17
Asian, Asian Indian or Pacific Islander	5%	N=55
Black or African American	1%	N=9
White	91%	N=1050
Other	4%	N=49

Total may exceed 100% as respondents could select more than one option.

Table 32: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=16
25 to 34 years	23%	N=267
35 to 44 years	26%	N=303
45 to 54 years	26%	N=296
55 to 64 years	12%	N=144
65 to 74 years	8%	N=92
75 years or older	3%	N=36
Total	100%	N=1155

Table 33: Question D16

What is your sex?	Percent	Number
Female	51%	N=589
Male	49%	N=563
Total	100%	N=1152

Table 34: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	70%	N=815
Land line	14%	N=163
Both	16%	N=190
Total	100%	N=1168

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 35: Question 1

Please rate each of the following aspects of quality of life in Erie:	Excellent		Good		Fair		Poor		Don't know		Total	
Erie as a place to live	38%	N=446	52%	N=622	9%	N=107	1%	N=10	0%	N=0	100%	N=1185
Your neighborhood as a place to live	49%	N=578	44%	N=520	7%	N=78	1%	N=13	0%	N=0	100%	N=1188
Erie as a place to raise children	43%	N=509	37%	N=437	5%	N=59	1%	N=16	13%	N=159	100%	N=1181
Erie as a place to work	7%	N=77	9%	N=102	20%	N=233	26%	N=306	39%	N=456	100%	N=1173
Erie as a place to visit	9%	N=101	22%	N=260	41%	N=481	22%	N=258	7%	N=83	100%	N=1182
Erie as a place to retire	19%	N=225	31%	N=368	18%	N=213	8%	N=99	23%	N=264	100%	N=1169
The overall quality of life in Erie	27%	N=318	59%	N=694	13%	N=151	1%	N=16	0%	N=2	100%	N=1181

Table 36: Question 2

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Erie	54%	N=642	40%	N=477	5%	N=64	0%	N=4	0%	N=1	100%	N=1188
Overall ease of getting to the places you usually have to visit	30%	N=356	48%	N=565	18%	N=217	4%	N=48	0%	N=0	100%	N=1187
Quality of overall natural environment in Erie	24%	N=284	49%	N=577	21%	N=243	6%	N=72	1%	N=6	100%	N=1181
Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	12%	N=148	41%	N=483	36%	N=426	10%	N=122	1%	N=7	100%	N=1185
Health and wellness opportunities in Erie	20%	N=237	43%	N=507	25%	N=297	6%	N=72	5%	N=65	100%	N=1177
Overall opportunities for education and enrichment	12%	N=146	33%	N=391	32%	N=378	8%	N=99	14%	N=159	100%	N=1173
Overall economic health of Erie	9%	N=109	39%	N=461	30%	N=346	12%	N=142	10%	N=116	100%	N=1174
Sense of community	20%	N=231	43%	N=510	30%	N=354	6%	N=65	2%	N=21	100%	N=1180
Overall image or reputation of Erie	16%	N=186	46%	N=542	28%	N=325	8%	N=96	3%	N=30	100%	N=1180

Table 37: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Erie to someone who asks	52%	N=612	36%	N=428	7%	N=77	5%	N=60	0%	N=2	100%	N=1180
Remain in Erie for the next five years	60%	N=703	27%	N=315	7%	N=81	5%	N=65	2%	N=18	100%	N=1182

Table 38: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	85%	N=1009	12%	N=142	2%	N=27	0%	N=2	0%	N=2	0%	N=0	100%	N=1182
In Historic Downtown Erie during the day	61%	N=717	21%	N=246	7%	N=80	1%	N=8	0%	N=3	11%	N=125	100%	N=1179

Table 39: Question 5

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	21%	N=251	52%	N=615	19%	N=221	8%	N=89	0%	N=1	100%	N=1178
Ease of public parking	22%	N=262	52%	N=609	19%	N=225	3%	N=41	4%	N=42	100%	N=1178
Ease of travel by car in Erie	30%	N=350	55%	N=642	13%	N=151	2%	N=26	1%	N=7	100%	N=1176

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of travel by public transportation in Erie	5%	N=60	11%	N=125	15%	N=172	25%	N=297	44%	N=524	100%	N=1178
Ease of travel by bicycle in Erie	20%	N=240	38%	N=450	19%	N=221	5%	N=53	18%	N=206	100%	N=1171
Ease of walking in Erie	31%	N=367	44%	N=513	18%	N=218	4%	N=49	3%	N=32	100%	N=1179
Availability of paths and walking trails	34%	N=404	45%	N=528	16%	N=189	4%	N=44	2%	N=21	100%	N=1186
Air quality	27%	N=324	49%	N=576	14%	N=168	7%	N=85	3%	N=33	100%	N=1186
Cleanliness of Erie	26%	N=312	55%	N=655	15%	N=179	3%	N=37	0%	N=2	100%	N=1185
Overall appearance of Erie	19%	N=231	54%	N=635	22%	N=258	5%	N=57	0%	N=2	100%	N=1183
Variety of housing options	14%	N=169	42%	N=495	27%	N=322	9%	N=108	7%	N=87	100%	N=1180
Availability of affordable quality housing	8%	N=97	30%	N=356	26%	N=310	16%	N=182	20%	N=231	100%	N=1177
Recreational opportunities	25%	N=295	50%	N=592	19%	N=225	3%	N=41	2%	N=25	100%	N=1177
Availability of affordable quality food	6%	N=65	18%	N=207	34%	N=405	40%	N=475	2%	N=23	100%	N=1174
Availability of affordable quality health care	7%	N=80	22%	N=263	32%	N=377	17%	N=201	22%	N=264	100%	N=1184

Table 40: Question 6

Please rate each of the following characteristics as they relate to Erie as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	7%	N=78	17%	N=203	14%	N=164	5%	N=57	57%	N=676	100%	N=1178
K-12 education	16%	N=189	32%	N=379	13%	N=151	3%	N=30	36%	N=422	100%	N=1171
Opportunities to attend cultural/arts/music activities	3%	N=37	26%	N=300	42%	N=497	17%	N=203	12%	N=137	100%	N=1174
Employment opportunities	1%	N=7	4%	N=43	20%	N=239	38%	N=443	38%	N=442	100%	N=1175
Shopping opportunities	1%	N=11	5%	N=57	25%	N=290	69%	N=807	1%	N=13	100%	N=1177
Cost of living in Erie	4%	N=41	35%	N=416	51%	N=604	9%	N=100	1%	N=13	100%	N=1175
Overall quality of business and service establishments in Erie	3%	N=36	24%	N=287	46%	N=543	24%	N=286	2%	N=29	100%	N=1180
Vibrant downtown	2%	N=27	13%	N=153	44%	N=513	39%	N=459	2%	N=25	100%	N=1177
Overall quality of new development in Erie	7%	N=77	37%	N=439	35%	N=404	16%	N=184	6%	N=67	100%	N=1171
Opportunities to participate in social events and activities	9%	N=106	39%	N=462	38%	N=449	6%	N=70	8%	N=90	100%	N=1177
Opportunities to volunteer	6%	N=71	24%	N=277	26%	N=311	6%	N=73	38%	N=443	100%	N=1176
Opportunities to participate in community matters	8%	N=90	35%	N=402	30%	N=353	5%	N=60	22%	N=254	100%	N=1159
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=136	36%	N=423	22%	N=255	6%	N=70	24%	N=279	100%	N=1163
Neighborliness of residents in Erie	18%	N=214	52%	N=611	25%	N=289	4%	N=42	1%	N=17	100%	N=1174

Table 41: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	12%	N=139	88%	N=1041	100%	N=1179
Household member was a victim of a crime in Erie	94%	N=1112	6%	N=68	100%	N=1180
Reported a crime to the police in Erie	88%	N=1038	12%	N=143	100%	N=1180
Stocked supplies in preparation for an emergency	72%	N=850	28%	N=328	100%	N=1177
Campaigned or advocated for an issue, cause or candidate	77%	N=909	23%	N=268	100%	N=1177
Contacted the Town of Erie (in-person, phone, email or web) for help or information	47%	N=552	53%	N=630	100%	N=1182
Contacted Erie elected officials (in-person, phone, email or web) to express your opinion	81%	N=958	19%	N=223	100%	N=1181

Table 42: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Erie?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Erie Community Center or its services	24%	N=285	22%	N=260	30%	N=354	24%	N=282	100%	N=1181
Visited a neighborhood park or Town park	29%	N=337	33%	N=389	28%	N=329	11%	N=124	100%	N=1180
Used Erie Community Library or its services	11%	N=133	27%	N=320	32%	N=372	30%	N=353	100%	N=1177
Participated in religious or spiritual activities in Erie	7%	N=84	6%	N=69	9%	N=107	78%	N=919	100%	N=1180
Attended a Town-sponsored event	1%	N=10	4%	N=49	62%	N=731	33%	N=387	100%	N=1178
Used bus other public transportation instead of driving	2%	N=23	3%	N=39	5%	N=65	89%	N=1053	100%	N=1180
Carpooled with other adults or children instead of driving alone	11%	N=134	12%	N=136	17%	N=199	60%	N=705	100%	N=1174
Walked or biked instead of driving	12%	N=142	23%	N=267	30%	N=351	36%	N=420	100%	N=1180
Volunteered your time to some group/activity in Erie	5%	N=56	7%	N=77	16%	N=183	73%	N=860	100%	N=1177
Participated in a club	3%	N=40	6%	N=72	8%	N=97	82%	N=967	100%	N=1177
Talked to or visited with your immediate neighbors	48%	N=568	33%	N=391	15%	N=181	3%	N=39	100%	N=1179
Done a favor for a neighbor	21%	N=246	27%	N=313	39%	N=459	14%	N=162	100%	N=1180

Table 43: Question 9

Thinking about local public meetings (of local elected officials like Board of Trustees or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=3	2%	N=28	22%	N=262	75%	N=889	100%	N=1182
Watched (online or on television) a local public meeting	1%	N=7	3%	N=40	16%	N=183	81%	N=951	100%	N=1181

Table 44: Question 10

Please rate the quality of each of the following services in Erie:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	26%	N=308	44%	N=512	10%	N=118	3%	N=38	16%	N=188	100%	N=1165
Fire services	25%	N=295	33%	N=390	4%	N=49	1%	N=7	36%	N=425	100%	N=1166
Ambulance or emergency medical services	20%	N=231	25%	N=295	5%	N=57	1%	N=7	49%	N=574	100%	N=1164
Crime prevention	20%	N=230	38%	N=438	10%	N=116	1%	N=17	31%	N=360	100%	N=1161
Fire prevention and education	14%	N=160	26%	N=302	9%	N=99	2%	N=18	49%	N=568	100%	N=1147
Traffic enforcement	16%	N=181	42%	N=481	18%	N=202	7%	N=78	19%	N=214	100%	N=1156
Street repair	8%	N=89	40%	N=469	32%	N=366	16%	N=181	5%	N=55	100%	N=1161
Street cleaning	12%	N=143	44%	N=513	24%	N=283	10%	N=119	9%	N=106	100%	N=1164
Street lighting	12%	N=145	49%	N=574	26%	N=308	9%	N=110	3%	N=29	100%	N=1166
Snow removal	11%	N=128	42%	N=492	29%	N=340	16%	N=187	2%	N=18	100%	N=1165
Sidewalk maintenance	10%	N=121	43%	N=501	27%	N=311	10%	N=122	9%	N=108	100%	N=1162
Traffic signal timing	10%	N=121	46%	N=531	24%	N=279	14%	N=161	5%	N=62	100%	N=1155
Bus or transit services	4%	N=46	11%	N=132	12%	N=134	18%	N=203	56%	N=643	100%	N=1158
Garbage collection	27%	N=316	52%	N=604	12%	N=143	4%	N=47	4%	N=49	100%	N=1159
Recycling	26%	N=304	49%	N=571	14%	N=164	6%	N=66	5%	N=57	100%	N=1163
Yard waste pick-up	11%	N=125	22%	N=252	16%	N=190	14%	N=165	37%	N=423	100%	N=1156
Storm drainage	14%	N=164	43%	N=501	20%	N=231	7%	N=76	16%	N=181	100%	N=1153

Please rate the quality of each of the following services in Erie:	Excellent		Good		Fair		Poor		Don't know		Total	
Drinking water	32%	N=367	45%	N=522	16%	N=185	5%	N=57	3%	N=34	100%	N=1165
Sewer services	20%	N=235	51%	N=594	12%	N=140	2%	N=22	14%	N=163	100%	N=1154
Power (electric and/or gas) utility	22%	N=251	57%	N=667	17%	N=196	2%	N=27	2%	N=20	100%	N=1161
Utility billing	18%	N=212	54%	N=621	20%	N=230	6%	N=68	2%	N=24	100%	N=1155
Town parks	31%	N=364	49%	N=566	14%	N=157	2%	N=25	4%	N=49	100%	N=1162
Recreation programs or classes	24%	N=281	42%	N=488	12%	N=144	2%	N=18	20%	N=226	100%	N=1157
Erie Community Center	38%	N=436	41%	N=473	9%	N=99	1%	N=13	12%	N=138	100%	N=1159
Land use, planning and zoning	5%	N=55	24%	N=281	31%	N=356	23%	N=260	17%	N=198	100%	N=1151
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=63	25%	N=290	27%	N=316	14%	N=166	28%	N=321	100%	N=1155
Animal control	8%	N=93	29%	N=336	16%	N=188	7%	N=83	39%	N=456	100%	N=1156
Economic development	5%	N=58	19%	N=220	32%	N=367	29%	N=329	15%	N=178	100%	N=1152
Health services	6%	N=64	22%	N=253	27%	N=310	12%	N=134	34%	N=392	100%	N=1153
Public library services	38%	N=438	34%	N=390	9%	N=98	1%	N=7	19%	N=222	100%	N=1156
Public information services	11%	N=132	36%	N=414	20%	N=230	4%	N=48	28%	N=328	100%	N=1151
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	5%	N=62	20%	N=233	16%	N=184	7%	N=84	51%	N=582	100%	N=1146
Preservation of natural areas such as open space, farmlands and greenbelts	12%	N=132	38%	N=434	25%	N=286	15%	N=168	11%	N=120	100%	N=1140
Town-sponsored special events	16%	N=181	47%	N=527	21%	N=231	2%	N=27	13%	N=151	100%	N=1117
Overall customer service by Erie employees (police, receptionists, planners, etc.)	21%	N=243	46%	N=524	16%	N=183	4%	N=43	13%	N=142	100%	N=1135

Table 45: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The Town of Erie	15%	N=170	56%	N=653	21%	N=247	3%	N=38	5%	N=57	100%	N=1165
The Federal Government	4%	N=51	25%	N=292	36%	N=417	20%	N=233	14%	N=166	100%	N=1159

Table 46: Question 12

Please rate the following categories of Erie government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Erie	7%	N=82	40%	N=459	34%	N=393	10%	N=118	9%	N=110	100%	N=1161
The overall direction that Erie is taking	6%	N=69	36%	N=422	33%	N=385	18%	N=211	6%	N=71	100%	N=1158
The job Erie government does at welcoming citizen involvement	7%	N=82	34%	N=393	27%	N=317	11%	N=124	21%	N=248	100%	N=1165
Overall confidence in Erie government	6%	N=66	31%	N=363	37%	N=429	16%	N=184	10%	N=118	100%	N=1160
Generally acting in the best interest of the community	7%	N=87	34%	N=398	31%	N=360	18%	N=205	9%	N=110	100%	N=1160
Being honest	6%	N=71	33%	N=387	26%	N=307	12%	N=136	22%	N=260	100%	N=1161
Treating all residents fairly	7%	N=84	37%	N=432	23%	N=265	9%	N=106	24%	N=277	100%	N=1164

Table 47: Question 13

Please rate how important, if at all, you think it is for the Erie community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Erie	52%	N=617	33%	N=389	14%	N=162	1%	N=15	100%	N=1183
Overall ease of getting to the places you usually have to visit	26%	N=307	47%	N=547	25%	N=294	2%	N=28	100%	N=1177
Quality of overall natural environment in Erie	42%	N=491	43%	N=502	13%	N=158	2%	N=22	100%	N=1173

Please rate how important, if at all, you think it is for the Erie community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	41%	N=489	44%	N=520	13%	N=156	1%	N=13	100%	N=1178
Health and wellness opportunities in Erie	21%	N=244	42%	N=499	32%	N=380	4%	N=52	100%	N=1174
Overall opportunities for education and enrichment	30%	N=351	38%	N=442	28%	N=324	5%	N=53	100%	N=1169
Overall economic health of Erie	55%	N=644	38%	N=450	6%	N=74	1%	N=7	100%	N=1175
Sense of community	32%	N=375	46%	N=541	21%	N=250	1%	N=14	100%	N=1180

Table 48: Question 14

The current moratorium on retail marijuana businesses in Erie is set to expire on December 31, 2015. Please indicate how much you would support or oppose each of the following in the future within Town limits:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
Retail marijuana stores	15%	N=176	22%	N=264	11%	N=125	50%	N=595	2%	N=27	100%	N=1187
Marijuana cultivation facilities	11%	N=126	23%	N=267	13%	N=151	52%	N=615	2%	N=25	100%	N=1185
Marijuana product manufacturing facilities	10%	N=124	22%	N=256	14%	N=162	52%	N=613	3%	N=31	100%	N=1186
Marijuana testing facilities	12%	N=143	23%	N=273	13%	N=155	49%	N=581	3%	N=33	100%	N=1184
Retail sales of marijuana infused products	13%	N=151	22%	N=265	10%	N=121	53%	N=622	2%	N=24	100%	N=1183
Retail sales of marijuana paraphernalia	12%	N=139	21%	N=252	13%	N=150	52%	N=617	2%	N=27	100%	N=1186

Table 49: Question 15

Please indicate how much you would support or oppose the following potential locations for retail marijuana facilities within the Town of Erie:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
In the Downtown Business District	13%	N=157	17%	N=199	11%	N=127	56%	N=664	3%	N=31	100%	N=1179
In any Light Industrial zone	17%	N=201	21%	N=253	12%	N=141	46%	N=543	4%	N=44	100%	N=1183
In the Airport Zone District	12%	N=145	16%	N=193	14%	N=168	51%	N=604	6%	N=71	100%	N=1180
In any retail center	10%	N=120	16%	N=184	14%	N=169	57%	N=674	3%	N=31	100%	N=1178
In any residential neighborhood	3%	N=37	3%	N=37	9%	N=111	83%	N=967	2%	N=18	100%	N=1169
Minimum 1,000 ft. distance from any community gathering areas (e.g., churches, schools, parks, etc.)	28%	N=328	13%	N=157	9%	N=100	46%	N=544	4%	N=45	100%	N=1174
Minimum 1,000 ft. distance from other marijuana facilities and/or stores	21%	N=239	15%	N=168	10%	N=113	45%	N=520	10%	N=115	100%	N=1154

Table 50: Question 16

If you have had contact with a Town of Erie employee in the last 12 months, please rate your impression of the employee(s) in your most recent contact:	Excellent		Good		Fair		Poor		Don't know		Total	
Knowledge	22%	N=250	32%	N=352	10%	N=113	3%	N=33	33%	N=364	100%	N=1112
Responsiveness	26%	N=285	28%	N=313	9%	N=104	5%	N=53	32%	N=355	100%	N=1110
Courtesy	30%	N=331	28%	N=306	7%	N=78	4%	N=41	32%	N=352	100%	N=1108
Overall impression	26%	N=288	29%	N=318	10%	N=109	4%	N=44	32%	N=351	100%	N=1111
Treating all residents fairly	21%	N=228	24%	N=267	7%	N=78	4%	N=44	44%	N=487	100%	N=1105

Table 51: Question 17

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town of Erie:	Major source		Minor source		Not at all a source		Total	
Town website (www.erieco.gov)	72%	N=834	21%	N=248	7%	N=80	100%	N=1162
Email or text message notices sent from the Town	30%	N=341	34%	N=386	37%	N=425	100%	N=1152
Newsletter or flyer mailed with utility bill	43%	N=505	41%	N=479	16%	N=181	100%	N=1166
Watch meetings on Comcast Channel 8	7%	N=79	25%	N=286	68%	N=789	100%	N=1153
Watch meetings LIVE or On Demand from the Town's website	9%	N=98	24%	N=273	68%	N=781	100%	N=1152
Notices posted on the Town's Facebook page	19%	N=214	27%	N=313	54%	N=626	100%	N=1153
Notices posted on the Town's Twitter account	6%	N=70	19%	N=223	75%	N=860	100%	N=1153
Daily Camera	23%	N=263	35%	N=401	42%	N=490	100%	N=1153
Longmont Times-Call	10%	N=116	29%	N=329	61%	N=693	100%	N=1138
Colorado Hometown Weekly	32%	N=371	35%	N=404	33%	N=383	100%	N=1157

Table 52: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	2%	N=28	2%	N=20	4%	N=45	14%	N=164	78%	N=923	100%	N=1180
Purchase goods or services from a business located in Erie	2%	N=24	16%	N=185	53%	N=622	23%	N=275	6%	N=70	100%	N=1175
Eat at least 5 portions of fruits and vegetables a day	2%	N=22	10%	N=114	32%	N=371	35%	N=403	22%	N=254	100%	N=1163
Participate in moderate or vigorous physical activity	1%	N=7	5%	N=59	27%	N=317	40%	N=471	27%	N=316	100%	N=1170
Read or watch local news (via television, paper, computer, etc.)	4%	N=47	10%	N=119	21%	N=247	30%	N=349	35%	N=412	100%	N=1174
Vote in local elections	5%	N=63	4%	N=41	9%	N=106	21%	N=242	62%	N=726	100%	N=1179

Table 53: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	30%	N=358
Very good	50%	N=586
Good	17%	N=200
Fair	2%	N=26
Poor	0%	N=5
Total	100%	N=1175

Table 54: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	8%	N=94
Somewhat positive	31%	N=358
Neutral	51%	N=601
Somewhat negative	9%	N=109
Very negative	1%	N=10
Total	100%	N=1172

Table 55: Question D4

What is your employment status?	Percent	Number
Working full time for pay	74%	N=862
Working part time for pay	9%	N=102
Unemployed, looking for paid work	1%	N=17
Unemployed, not looking for paid work	5%	N=58
Fully retired	11%	N=130
Total	100%	N=1169

Table 56: Question D5

Do you work inside the boundaries of Erie?	Percent	Number
Yes, outside the home	14%	N=158
Yes, from home	13%	N=154
No	73%	N=846
Total	100%	N=1158

Table 57: Question D6

How many years have you lived in Erie?	Percent	Number
Less than 2 years	20%	N=229
2 to 5 years	26%	N=304
6 to 10 years	25%	N=298
11 to 20 years	26%	N=306
More than 20 years	3%	N=38
Total	100%	N=1174

Table 58: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	89%	N=1051
Building with two or more homes (duplex, townhome, apartment or condominium)	11%	N=127
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=1179

Table 59: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=135
Owned	88%	N=1040
Total	100%	N=1175

Table 60: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=22
$300 to $599 per month	4%	N=46
$600 to $999 per month	6%	N=71
$1,000 to $1,499 per month	21%	N=239
$1,500 to $2,499 per month	49%	N=560
$2,500 or more per month	17%	N=198
Total	100%	N=1135

Table 61: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	48%	N=560
Yes	52%	N=613
Total	100%	N=1173

Table 62: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	85%	N=992
Yes	15%	N=176
Total	100%	N=1169

Table 63: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	2%	N=23
$25,000 to $49,999	8%	N=84
$50,000 to $99,999	26%	N=285
$100,000 to $149,999	34%	N=373
$150,000 or more	31%	N=346
Total	100%	N=1112

Table 64: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=1076
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=75
Total	100%	N=1151

Table 65: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=17
Asian, Asian Indian or Pacific Islander	5%	N=55
Black or African American	1%	N=9
White	91%	N=1050
Other	4%	N=49

Total may exceed 100% as respondents could select more than one option.

Table 66: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=16
25 to 34 years	23%	N=267
35 to 44 years	26%	N=303
45 to 54 years	26%	N=296
55 to 64 years	12%	N=144
65 to 74 years	8%	N=92
75 years or older	3%	N=36
Total	100%	N=1155

Table 67: Question D16

What is your sex?	Percent	Number
Female	51%	N=589
Male	49%	N=563
Total	100%	N=1152

Table 68: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	70%	N=815
Land line	14%	N=163
Both	16%	N=190
Total	100%	N=1168

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The Town of Erie chose to have comparisons made to the entire database and subset of similar jurisdictions from the database (communities in the Mountain Region with populations ranging from 15,000 to 150,000).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Erie's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Erie's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Erie's rating to the benchmark.

In that final column, Erie's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Erie residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 69: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Erie	86%	190	372	Similar
Overall image or reputation of Erie	63%	191	284	Similar
Erie as a place to live	90%	154	324	Similar
Your neighborhood as a place to live	92%	40	252	Similar
Erie as a place to raise children	93%	80	316	Higher
Erie as a place to retire	65%	158	300	Similar
Overall appearance of Erie	73%	168	297	Similar

Table 70: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Erie	94%	28	194	Higher
	In your neighborhood during the day	97%	23	288	Similar
	In Erie's downtown/commercial area during the day	91%	89	243	Similar
Mobility	Overall ease of getting to the places you usually have to visit	78%	45	112	Similar
	Availability of paths and walking trails	80%	40	248	Higher
	Ease of walking in Erie	77%	55	237	Similar
	Ease of travel by bicycle in Erie	72%	41	242	Higher
	Ease of travel by public transportation in Erie	28%	82	105	Lower
	Ease of travel by car in Erie	85%	14	239	Higher
	Ease of public parking	77%	12	90	Higher
	Traffic flow on major streets	74%	22	281	Higher
Natural Environment	Quality of overall natural environment in Erie	73%	129	224	Similar
	Cleanliness of Erie	82%	89	215	Similar
	Air quality	78%	91	201	Similar
Built Environment	Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	54%	69	107	Similar
	Overall quality of new development in Erie	47%	184	229	Similar
	Availability of affordable quality housing	48%	121	242	Similar
	Variety of housing options	61%	102	220	Similar
Economy	Overall economic health of Erie	54%	74	112	Similar
	Vibrant downtown	16%	92	98	Much lower
	Overall quality of business and service establishments in Erie	28%	212	215	Much lower
	Cost of living in Erie	39%	60	105	Similar
	Shopping opportunities	6%	239	239	Much lower
	Employment opportunities	7%	251	253	Much lower
	Erie as a place to visit	33%	107	119	Much lower
	Erie as a place to work	25%	289	293	Much lower
Recreation and Wellness	Health and wellness opportunities in Erie	67%	65	109	Similar
	Availability of affordable quality health care	37%	190	208	Lower
	Availability of affordable quality food	24%	176	176	Much lower
	Recreational opportunities	77%	77	248	Similar
Education and Enrichment	Overall opportunities for education and enrichment	53%	79	106	Similar
	Opportunities to attend cultural/arts/music activities	33%	212	238	Lower
	K-12 education	76%	103	207	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Availability of affordable quality child care/preschool	56%	72	206	Similar
	Opportunities to participate in social events and activities	52%	131	203	Similar
	Neighborliness of Erie	71%	25	101	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	63%	116	232	Similar
	Opportunities to participate in community matters	54%	151	215	Similar
Community Engagement	Opportunities to volunteer	48%	201	211	Lower

Table 71: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the Town of Erie	74%	211	364	Similar
Overall customer service by Erie employees (police, receptionists, planners, etc.)	77%	169	300	Similar
Value of services for the taxes paid to Erie	51%	206	333	Similar
Overall direction that Erie is taking	45%	222	267	Similar
Job Erie government does at welcoming citizen involvement	52%	140	253	Similar
Overall confidence in Erie government	41%	74	108	Similar
Generally acting in the best interest of the community	46%	74	107	Similar
Being honest	51%	65	105	Similar
Treating all residents fairly	58%	51	106	Similar
Services provided by the Federal Government	35%	137	199	Similar

Table 72: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Police services	84%	155	354	Similar
	Fire services	92%	172	289	Similar
	Ambulance or emergency medical services	89%	164	285	Similar
	Crime prevention	83%	58	290	Similar
	Fire prevention and education	80%	115	231	Similar
	Animal control	61%	166	276	Similar
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	52%	181	227	Similar
	Traffic enforcement	70%	126	311	Similar
	Street repair	50%	191	353	Similar
	Street cleaning	62%	154	255	Similar
	Street lighting	63%	123	256	Similar
	Snow removal	54%	183	246	Similar
	Sidewalk maintenance	59%	122	260	Similar
	Traffic signal timing	60%	65	200	Similar
Mobility	Bus or transit services	34%	158	173	Lower
	Garbage collection	83%	211	288	Similar
	Recycling	79%	190	298	Similar
	Yard waste pick-up	52%	207	214	Lower
	Drinking water	79%	82	272	Similar
Natural Environment	Preservation of natural areas such as open space, farmlands and greenbelts	55%	145	206	Similar
Built Environment	Storm drainage	68%	130	297	Similar
	Sewer services	84%	101	261	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Power (electric and/or gas) utility	80%	62	121	Similar
	Utility billing	74%	45	97	Similar
	Land use, planning and zoning	35%	204	240	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	42%	199	295	Similar
Economy	Economic development	29%	208	227	Lower
Recreation and Wellness	Town parks	84%	120	264	Similar
	Recreation programs or classes	83%	71	272	Similar
	Erie Community Center	89%	15	223	Higher
	Health services	42%	147	153	Lower
Education and Enrichment	Town-sponsored special events	73%	42	113	Similar
	Public library services	89%	67	279	Similar
Community Engagement	Public information services	66%	134	230	Similar

Table 73: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	123	252	Similar
Recommend living in Erie to someone who asks	88%	119	224	Similar
Remain in Erie for the next five years	87%	73	220	Similar
Contacted Erie (in-person, phone, email or web) for help or information	53%	51	257	Similar

Table 74: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	28%	74	94	Similar
	Did NOT report a crime to the police	88%	8	103	Higher
	Household member was NOT a victim of a crime	94%	20	218	Similar
Mobility	Used bus or other public transportation instead of driving	11%	64	86	Lower
	Carpooled with other adults or children instead of driving alone	40%	64	100	Similar
	Walked or biked instead of driving	64%	28	103	Similar
Natural Environment	Made efforts to conserve water	88%	26	96	Similar
	Recycle at home	96%	33	205	Higher
Built Environment	NOT experiencing housing costs stress	77%	32	202	Similar
Economy	Purchase goods or services from a business located in Erie	82%	99	100	Lower
	Economy will have positive impact on income	39%	15	204	Higher
	Work inside boundaries of Erie	27%	86	100	Lower
Recreation and Wellness	Used Erie Community Center or its services	76%	8	187	Higher
	Visited a neighborhood park or Town park	89%	45	219	Similar
	Eat at least 5 portions of fruits and vegetables a day	88%	15	97	Similar
	Participate in moderate or vigorous physical activity	94%	2	98	Similar
	In very good to excellent health	80%	8	99	Similar
Education and Enrichment	Used Erie Community Library or its services	70%	84	192	Similar
	Participated in religious or spiritual activities in Erie	22%	155	159	Much lower
	Attended Town-sponsored event	67%	11	102	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Campaigned or advocated for an issue, cause or candidate	23%	35	93	Similar
	Contacted Erie elected officials (in-person, phone, email or web) to express your opinion	19%	39	100	Similar
	Volunteered your time to some group/activity in Erie	27%	183	210	Lower
	Participated in a club	18%	164	184	Lower
	Talked to or visited with your immediate neighbors	97%	7	100	Similar
	Done a favor for a neighbor	86%	23	96	Similar
	Attended a local public meeting	25%	66	211	Similar
	Watched (online or on television) a local public meeting	19%	135	174	Lower
Community Engagement	Read or watch local news (via television, paper, computer, etc.)	86%	60	99	Similar
	Vote in local elections	91%	9	204	Higher

Communities included in national comparisons

The communities included in Erie's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO..441,603
Airway Heights city, WA 6,114
Albany city, OR 50,158
Albemarle County, VA.. 98,970
Albert Lea city, MN 18,016
Algonquin village, IL 30,046
Aliso Viejo city, CA 47,823
Altoona city, IA 14,541
Ames city, IA 58,965
Andover CDP, MA.. 8,762
Ankeny city, IA 45,582
Ann Arbor city, MI...113,934
Annapolis city, MD 38,394
Apple Valley town, CA 69,135
Arapahoe County, CO...572,003
Arkansas City city, AR... 366
Arlington city, TX..365,438
Arlington County, VA...207,627
Arvada city, CO..106,433
Asheville city, NC 83,393
Ashland city, OR 20,078
Ashland town, VA... 7,225
Auburn city, AL 53,380
Auburn city, WA 70,180
Augusta CCD, GA...134,777
Aurora city, CO 325,078
Austin city, TX 790,390
Bainbridge Island city, WA.. 23,025
Baltimore city, MD...620,961
Battle Creek city, MI 52,347
Bay City city, MI... 34,932
Baytown city, TX... 71,802
Bedford city, TX.. 46,979
Bedford town, MA 13,320
Bellevue city, WA 122,363
Bellingham city, WA 80,885
Beltrami County, MN 44,442
Benbrook city, TX.. 21,234
Bend city, OR.. 76,639

Benicia city, CA 26,997
Bettendorf city, IA.. 33,217
Billings city, MT..104,170
Blaine city, MN 57,186
Bloomfield Hills city, MI 3,869
Bloomington city, MN 82,893
Blue Springs city, MO 52,575
Boise City city, ID 205,671
Boone County, KY 118,811
Boulder city, CO.. 97,385
Bowling Green city, KY 58,067
Brentwood city, MO.. 8,055
Brentwood city, TN 37,060
Brighton city, CO... 33,352
Bristol city, TN 26,702
Broken Arrow city, OK 98,850
Brookfield city, WI 37,920
Brookline CDP, MA 58,732
Broomfield city, CO 55,889
Brownsburg town, IN 21,285
Bryan city, TX 76,201
Burien city, WA 33,313
Burleson city, TX 36,690
Cabarrus County, NC..178,011
Cambridge city, MA...105,162
Canton city, SD 3,057
Cape Coral city, FL...154,305
Cape Girardeau city, MO.. 37,941
Carlisle borough, PA.. 18,682
Carlsbad city, CA...105,328
Cartersville city, GA.. 19,731
Cary town, NC 135,234
Casa Grande city, AZ.. 48,571
Casper city, WY 55,316
Castine town, ME 1,366
Castle Pines North city, CO 10,360
Castle Rock town, CO.. 48,231
Centennial city, CO...100,377
Centralia city, IL 13,032

Chambersburg borough, PA	20,268
Chandler city, AZ	236,123
Chanhassen city, MN	22,952
Chapel Hill town, NC	57,233
Charlotte city, NC	731,424
Charlotte County, FL	159,978
Charlottesville city, VA	43,475
Chattanooga city, TN	167,674
Chesterfield County, VA	316,236
Chippewa Falls city, WI	13,661
Citrus Heights city, CA	83,301
Clackamas County, OR	375,992
Clarendon Hills village, IL	8,427
Clayton city, MO	15,939
Clearwater city, FL	107,685
Cleveland Heights city, OH	46,121
Clive city, IA	15,447
Clovis city, CA	95,631
College Park city, MD	30,413
College Station city, TX	93,857
Colleyville city, TX	22,807
Collinsville city, IL	25,579
Columbia city, MO	108,500
Columbia city, SC	129,272
Columbus city, WI	4,991
Commerce City city, CO	45,913
Concord city, CA	122,067
Concord town, MA	17,668
Cookeville city, TN	30,435
Coon Rapids city, MN	61,476
Copperas Cove city, TX	32,032
Coronado city, CA	18,912
Corvallis city, OR	54,462
Creve Coeur city, MO	17,833
Cross Roads town, TX	1,563
Crystal Lake city, IL	40,743
Dade City city, FL	6,437
Dakota County, MN	398,552
Dallas city, OR	14,583
Dallas city, TX	1,197,816
Danville city, KY	16,218
Dardenne Prairie city, MO	11,494
Davenport city, IA	99,685
Davidson town, NC	10,944
Decatur city, GA	19,335
Del Mar city, CA	4,161
Delray Beach city, FL	60,522
Denison city, TX	22,682
Denver city, CO	600,158
Derby city, KS	22,158
Des Peres city, MO	8,373
Destin city, FL	12,305
Dorchester County, MD	32,618
Dothan city, AL	65,496
Douglas County, CO	285,465
Dover city, NH	29,987
Dublin city, CA	46,036
Duluth city, MN	86,265
Duncanville city, TX	38,524
Durham city, NC	228,330
Eagle town, CO	6,508
East Baton Rouge Parish, LA	440,171
East Grand Forks city, MN	8,601
East Lansing city, MI	48,579
Eau Claire city, WI	65,883
Eden Prairie city, MN	60,797
Edgerton city, KS	1,671
Edina city, MN	47,941
Edmond city, OK	81,405
Edmonds city, WA	39,709
El Cerrito city, CA	23,549
El Dorado County, CA	181,058
El Paso city, TX	649,121
Elk Grove city, CA	153,015
Elk River city, MN	22,974
Elko New Market city, MN	4,110
Elmhurst city, IL	44,121
Encinitas city, CA	59,518
Englewood city, CO	30,255
Erie town, CO	18,135
Escambia County, FL	297,619
Estes Park town, CO	5,858
Fairview town, TX	7,248
Farmington Hills city, MI	79,740
Fayetteville city, NC	200,564
Fishers town, IN	76,794
Flagstaff city, AZ	65,870
Flower Mound town, TX	64,669
Forest Grove city, OR	21,083
Fort Collins city, CO	143,986
Fort Smith city, AR	86,209
Fort Worth city, TX	741,206
Fountain Hills town, AZ	22,489
Franklin city, TN	62,487
Fredericksburg city, VA	24,286
Fremont city, CA	214,089
Friendswood city, TX	35,805
Fruita city, CO	12,646
Gahanna city, OH	33,248
Gaithersburg city, MD	59,933
Galveston city, TX	47,743
Gardner city, KS	19,123
Geneva city, NY	13,261
Georgetown city, TX	47,400
Germantown city, TN	38,844
Gilbert town, AZ	208,453
Gillette city, WY	29,087
Glendora city, CA	50,073
Globe city, AZ	7,532
Golden Valley city, MN	20,371
Goodyear city, AZ	65,275
Grafton village, WI	11,459
Grand Blanc city, MI	8,276
Grand Island city, NE	48,520
Grass Valley city, CA	12,860
Greeley city, CO	92,889
Green Valley CDP, AZ	21,391
Greenwood Village city, CO	13,925
Greer city, SC	25,515
Guilford County, NC	488,406
Gunnison County, CO	15,324
Gurnee village, IL	31,295
Hailey city, ID	7,960
Haines Borough, AK	2,508
Hallandale Beach city, FL	37,113
Hamilton city, OH	62,477
Hanover County, VA	99,863
Harrisonburg city, VA	48,914
Harrisonville city, MO	10,019
Hayward city, CA	144,186
Henderson city, NV	257,729
Herndon town, VA	23,292
High Point city, NC	104,371
Highland Park city, IL	29,763
Highlands Ranch CDP, CO	96,713
Hillsborough town, NC	6,087
Holland city, MI	33,051
Honolulu County, HI	953,207
Hooksett town, NH	13,451
Hopkins city, MN	17,591

Hopkinton town, MA	14,925
Hoquiam city, WA	8,726
Hudson city, OH	22,262
Hudson town, CO	2,356
Hudsonville city, MI	7,116
Huntersville town, NC	46,773
Hurst city, TX	37,337
Hutchinson city, MN	14,178
Hutto city, TX	14,698
Hyattsville city, MD	17,557
Independence city, MO	116,830
Indian Trail town, NC	33,518
Indianola city, IA	14,782
Iowa City city, IA	67,862
Issaquah city, WA	30,434
Jackson County, MI	160,248
James City County, VA	67,009
Jefferson City city, MO	43,079
Jefferson County, CO	534,543
Jefferson County, NY	116,229
Jerome city, ID	10,890
Johnson City city, TN	63,152
Johnston city, IA	17,278
Jupiter town, FL	55,156
Kalamazoo city, MI	74,262
Kansas City city, KS	145,786
Kansas City city, MO	459,787
Keizer city, OR	36,478
Kenmore city, WA	20,460
Kennedale city, TX	6,763
Kennett Square borough, PA	6,072
Kettering city, OH	56,163
Key West city, FL	24,649
King County, WA	1,931,249
Kirkland city, WA	48,787
La Mesa city, CA	57,065
La Plata town, MD	8,753
La Porte city, TX	33,800
La Vista city, NE	15,758
Lafayette city, CO	24,453
Laguna Beach city, CA	22,723
Laguna Hills city, CA	30,344
Laguna Niguel city, CA	62,979
Lake Oswego city, OR	36,619
Lake Zurich village, IL	19,631
Lakeville city, MN	55,954
Lakewood city, CO	142,980
Lane County, OR	351,715
Larimer County, CO	299,630
Las Cruces city, NM	97,618
Las Vegas city, NV	583,756
Lawrence city, KS	87,643
League City city, TX	83,560
Lee's Summit city, MO	91,364
Lehi city, UT	47,407
Lenexa city, KS	48,190
Lewis County, NY	27,087
Lincoln city, NE	258,379
Lindsborg city, KS	3,458
Littleton city, CO	41,737
Livermore city, CA	80,968
Lombard village, IL	43,165
Lone Tree city, CO	10,218
Longmont city, CO	86,270
Longview city, TX	80,455
Los Alamos County, NM	17,950
Louisville city, CO	18,376
Lynchburg city, VA	75,568
Lynnwood city, WA	35,836
Madison city, WI	233,209
Mankato city, MN	39,309
Maple Grove city, MN	61,567
Maple Valley city, WA	22,684
Maricopa County, AZ	3,817,117
Maryland Heights city, MO	27,472
Matthews town, NC	27,198
McAllen city, TX	129,877
McDonough city, GA	22,084
McKinney city, TX	131,117
McMinnville city, OR	32,187
Medford city, OR	74,907
Menlo Park city, CA	32,026
Mercer Island city, WA	22,699
Meridian charter township, MI	39,688
Meridian city, ID	75,092
Merriam city, KS	11,003
Mesa County, CO	146,723
Miami Beach city, FL	87,779
Miami, FL	399,457
Midland city, MI	41,863
Milford city, DE	9,559
Milton city, GA	32,661
Minneapolis city, MN	382,578
Mission Viejo city, CA	93,305
Modesto city, CA	201,165
Monterey city, CA	27,810
Montgomery County, VA	94,392
Monument town, CO	5,530
Mooresville town, NC	32,711
Morristown city, TN	29,137
Morrisville town, NC	18,576
Moscow city, ID	23,800
Mountain Village town, CO	1,320
Mountlake Terrace city, WA	19,909
Muscatine city, IA	22,886
Naperville city, IL	141,853
Needham CDP, MA	28,886
New Braunfels city, TX	57,740
New Brighton city, MN	21,456
New Hanover County, NC	202,667
New Orleans city, LA	343,829
New Smyrna Beach city, FL	22,464
Newberg city, OR	22,068
Newport Beach city, CA	85,186
Newport News city, VA	180,719
Newton city, IA	15,254
Noblesville city, IN	51,969
Nogales city, AZ	20,837
Norfolk city, VA	242,803
Northglenn city, CO	35,789
Novato city, CA	51,904
Novi city, MI	55,224
O'Fallon city, IL	28,281
O'Fallon city, MO	79,329
Oak Park village, IL	51,878
Oakland Park city, FL	41,363
Oakley city, CA	35,432
Ogdensburg city, NY	11,128
Oklahoma City city, OK	579,999
Olathe city, KS	125,872
Old Town city, ME	7,840
Olmsted County, MN	144,248
Orland Park village, IL	56,767
Oshkosh city, WI	66,083
Otsego County, MI	24,164
Overland Park city, KS	173,372
Oviedo city, FL	33,342
Paducah city, KY	25,024
Palm Coast city, FL	75,180
Palo Alto city, CA	64,403

Papillion city, NE	18,894
Park City city, UT	7,558
Parker town, CO	45,297
Parkland city, FL	23,962
Pasadena city, CA	137,122
Pasco city, WA	59,781
Pasco County, FL	464,697
Pearland city, TX	91,252
Peoria city, AZ	154,065
Peoria city, IL	115,007
Peoria County, IL	186,494
Petoskey city, MI	5,670
Pflugerville city, TX	46,936
Phoenix city, AZ	1,445,632
Pinal County, AZ	375,770
Pinehurst village, NC	13,124
Piqua city, OH	20,522
Pitkin County, CO	17,148
Platte City city, MO	4,691
Plymouth city, MN	70,576
Pocatello city, ID	54,255
Polk County, IA	430,640
Port Huron city, MI	30,184
Port Orange city, FL	56,048
Portland city, OR	583,776
Post Falls city, ID	27,574
Prince William County, VA	402,002
Prior Lake city, MN	22,796
Provo city, UT	112,488
Pueblo city, CO	106,595
Purcellville town, VA	7,727
Queen Creek town, AZ	26,361
Radnor township, PA	31,531
Ramsey city, MN	23,668
Rapid City city, SD	67,956
Raymore city, MO	19,206
Redmond city, WA	54,144
Rehoboth Beach city, DE	1,327
Reno city, NV	225,221
Reston CDP, VA	58,404
Richmond city, CA	103,701
Richmond Heights city, MO	8,603
Rifle city, CO	9,172
River Falls city, WI	15,000
Riverdale city, UT	8,426
Riverside city, CA	303,871
Riverside city, MO	2,937
Rochester Hills city, MI	70,995
Rock Hill city, SC	66,154
Rockford city, IL	152,871
Rockville city, MD	61,209
Rogers city, MN	8,597
Rolla city, MO	19,559
Roselle village, IL	22,763
Roswell city, GA	88,346
Round Rock city, TX	99,887
Royal Oak city, MI	57,236
Saco city, ME	18,482
Sahuarita town, AZ	25,259
Sammamish city, WA	45,780
San Anselmo town, CA	12,336
San Antonio city, TX	1,327,407
San Carlos city, CA	28,406
San Diego city, CA	1,307,402
San Francisco city, CA	805,235
San Jose city, CA	945,942
San Juan County, NM	130,044
San Marcos city, CA	83,781
San Marcos city, TX	44,894
San Rafael city, CA	57,713

Sandy Springs city, GA	93,853
Sanford city, FL	53,570
Sangamon County, IL	197,465
Santa Clarita city, CA	176,320
Santa Fe County, NM	144,170
Santa Monica city, CA	89,736
Sarasota County, FL	379,448
Savage city, MN	26,911
Scarborough CDP, ME	4,403
Schaumburg village, IL	74,227
Scott County, MN	129,928
Scottsdale city, AZ	217,385
Seaside city, CA	33,025
SeaTac city, WA	26,909
Sevierville city, TN	14,807
Shawnee city, KS	62,209
Sheboygan city, WI	49,288
Shoreview city, MN	25,043
Shorewood city, MN	7,307
Shorewood village, IL	15,615
Shorewood village, WI	13,162
Sioux Center city, IA	7,048
Sioux Falls city, SD	153,888
Skokie village, IL	64,784
Snellville city, GA	18,242
Snowmass Village town, CO	2,826
South Kingstown town, RI	30,639
South Lake Tahoe city, CA	21,403
South Portland city, ME	25,002
Southborough town, MA	9,767
Southlake city, TX	26,575
Sparks city, NV	90,264
Spokane Valley city, WA	89,755
Spring Hill city, KS	5,437
Springboro city, OH	17,409
Springfield city, MO	159,498
Springfield city, OR	59,403
Springville city, UT	29,466
St. Charles city, IL	32,974
St. Cloud city, FL	35,183
St. Cloud city, MN	65,842
St. Joseph city, MO	76,780
St. Louis County, MN	200,226
St. Louis Park city, MN	45,250
Stallings town, NC	13,831
State College borough, PA	42,034
Sterling Heights city, MI	129,699
Sugar Grove village, IL	8,997
Sugar Land city, TX	78,817
Summit city, NJ	21,457
Summit County, UT	36,324
Sunnyvale city, CA	140,081
Surprise city, AZ	117,517
Suwanee city, GA	15,355
Tacoma city, WA	198,397
Takoma Park city, MD	16,715
Tamarac city, FL	60,427
Temecula city, CA	100,097
Tempe city, AZ	161,719
Temple city, TX	66,102
The Woodlands CDP, TX	93,847
Thornton city, CO	118,772
Thousand Oaks city, CA	126,683
Tigard city, OR	48,035
Tracy city, CA	82,922
Tualatin city, OR	26,054
Tulsa city, OK	391,906
Twin Falls city, ID	44,125
Tyler city, TX	96,900
Umatilla city, OR	6,906

Upper Arlington city, OH	33,771	Westminster city, CO	106,114
Urbandale city, IA	39,463	Weston town, MA	11,261
Vail town, CO	5,305	Wheat Ridge city, CO	30,166
Vancouver city, WA	161,791	White House city, TN	10,255
Vestavia Hills city, AL	34,033	Wichita city, KS	382,368
Victoria city, MN	7,345	Williamsburg city, VA	14,068
Virginia Beach city, VA	437,994	Wilmington city, NC	106,476
Wake Forest town, NC	30,117	Wilsonville city, OR	19,509
Walnut Creek city, CA	64,173	Winchester city, VA	26,203
Washington County, MN	238,136	Windsor town, CO	18,644
Washoe County, NV	421,407	Windsor town, CT	29,044
Watauga city, TX	23,497	Winnetka village, IL	12,187
Wauwatosa city, WI	46,396	Winston-Salem city, NC	229,617
Waverly city, IA	9,874	Winter Garden city, FL	34,568
Weddington town, NC	9,459	Woodbury city, MN	61,961
Wentzville city, MO	29,070	Woodland city, CA	55,468
West Carrollton city, OH	13,143	Woodland city, WA	5,509
West Chester borough, PA	18,461	Wrentham town, MA	10,955
West Des Moines city, IA	56,609	Yakima city, WA	91,067
West Richland city, WA	11,811	York County, VA	65,464
Westerville city, OH	36,120	Yorktown town, IN	9,405
Westlake town, TX	992		

Mountain Region with Populations from 15,000 to 150,000 Benchmark Comparisons

Table 75: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Erie	86%	14	24	Similar
Overall image or reputation of Erie	63%	10	18	Similar
Erie as a place to live	90%	11	22	Similar
Your neighborhood as a place to live	92%	3	18	Similar
Erie as a place to raise children	93%	6	20	Similar
Erie as a place to retire	65%	18	21	Similar
Overall appearance of Erie	73%	10	18	Similar

Table 76: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Erie	94%	2	8	Higher
	In your neighborhood during the day	97%	2	14	Similar
	In Erie's downtown/commercial area during the day	91%	7	12	Similar
	Overall ease of getting to the places you usually have to visit	78%	3	5	Similar
	Availability of paths and walking trails	80%	2	14	Similar
	Ease of walking in Erie	77%	6	14	Similar
	Ease of travel by bicycle in Erie	72%	7	15	Similar
	Ease of travel by public transportation in Erie	28%	3	5	Lower
	Ease of travel by car in Erie	85%	3	16	Similar
	Ease of public parking	77%	NA	NA	NA
Mobility	Traffic flow on major streets	74%	4	17	Similar
Natural Environment	Quality of overall natural environment in Erie	73%	7	13	Similar
	Cleanliness of Erie	82%	5	12	Similar
	Air quality	78%	7	14	Similar
	Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	54%	NA	NA	NA
	Overall quality of new development in Erie	47%	12	13	Similar
Built Environment	Availability of affordable quality housing	48%	10	16	Similar
	Variety of housing options	61%	8	14	Similar
Economy	Overall economic health of Erie	54%	2	5	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Vibrant downtown	16%	NA	NA	NA
	Overall quality of business and service establishments in Erie	28%	14	14	Lower
	Cost of living in Erie	39%	4	5	Similar
	Shopping opportunities	6%	19	19	Much lower
	Employment opportunities	7%	21	21	Lower
	Erie as a place to visit	33%	NA	NA	NA
	Erie as a place to work	25%	19	19	Much lower
Recreation and Wellness	Health and wellness opportunities in Erie	67%	3	5	Similar
	Availability of affordable quality health care	37%	12	13	Lower
	Availability of affordable quality food	24%	12	12	Much lower
	Recreational opportunities	77%	6	20	Similar
Education and Enrichment	Overall opportunities for education and enrichment	53%	NA	NA	NA
	Opportunities to attend cultural/arts/music activities	33%	12	15	Lower
	K-12 education	76%	4	13	Similar
	Availability of affordable quality child care/preschool	56%	3	16	Similar
Community Engagement	Opportunities to participate in social events and activities	52%	9	14	Similar
	Neighborliness of Erie	71%	NA	NA	NA
	Openness and acceptance of the community toward people of diverse backgrounds	63%	8	15	Similar
	Opportunities to participate in community matters	54%	9	16	Similar
	Opportunities to volunteer	48%	13	14	Lower

Table 77: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the Town of Erie	74%	11	18	Similar
Overall customer service by Erie employees (police, receptionists, planners, etc.)	77%	11	16	Similar
Value of services for the taxes paid to Erie	51%	11	18	Similar
Overall direction that Erie is taking	45%	17	19	Similar
Job Erie government does at welcoming citizen involvement	52%	8	16	Similar
Overall confidence in Erie government	41%	3	5	Similar
Generally acting in the best interest of the community	46%	NA	NA	NA
Being honest	51%	3	5	Similar
Treating all residents fairly	58%	NA	NA	NA
Services provided by the Federal Government	35%	8	10	Similar

Table 78: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Police services	84%	9	20	Similar
	Fire services	92%	9	16	Similar
	Ambulance or emergency medical services	89%	6	16	Similar
	Crime prevention	83%	4	14	Similar
	Fire prevention and education	80%	4	11	Similar
	Animal control	61%	8	15	Similar
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	52%	7	12	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Mobility	Traffic enforcement	70%	8	17	Similar
	Street repair	50%	12	16	Similar
	Street cleaning	62%	8	13	Similar
	Street lighting	63%	5	15	Similar
	Snow removal	54%	12	18	Similar
	Sidewalk maintenance	59%	5	10	Similar
	Traffic signal timing	60%	5	11	Similar
	Bus or transit services	34%	9	10	Lower
	Garbage collection	83%	9	13	Similar
	Recycling	79%	6	16	Similar
	Yard waste pick-up	52%	7	8	Similar
Natural Environment	Drinking water	79%	7	18	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	55%	8	11	Similar
	Storm drainage	68%	7	14	Similar
	Sewer services	84%	8	16	Similar
	Power (electric and/or gas) utility	80%	5	8	Similar
	Utility billing	74%	NA	NA	NA
	Land use, planning and zoning	35%	14	14	Lower
Built Environment	Code enforcement (weeds, abandoned buildings, etc.)	42%	8	14	Similar
Economy	Economic development	29%	13	13	Lower
	Town parks	84%	9	16	Similar
	Recreation programs or classes	83%	7	17	Similar
Recreation and Wellness	Erie Community Center	89%	3	17	Higher
	Health services	42%	10	10	Lower
Education and Enrichment	Town-sponsored special events	73%	2	5	Similar
	Public library services	89%	2	16	Similar
Community Engagement	Public information services	66%	7	13	Similar

Table 79: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	10	20	Similar
Recommend living in Erie to someone who asks	88%	5	12	Similar
Remain in Erie for the next five years	87%	3	12	Similar
Contacted Erie (in-person, phone, email or web) for help or information	53%	6	13	Similar

Table 80: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	28%	NA	NA	NA
	Did NOT report a crime to the police	88%	NA	NA	NA
	Household member was NOT a victim of a crime	94%	2	10	Similar
	Used bus or other public transportation instead of driving	11%	NA	NA	NA
	Carpooled with other adults or children instead of driving alone	40%	NA	NA	NA
Mobility	Walked or biked instead of driving	64%	NA	NA	NA
Natural Environment	Made efforts to conserve water	88%	NA	NA	NA
	Recycle at home	96%	2	10	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Built Environment	NOT experiencing housing costs stress	77%	1	10	Similar
Economy	Purchase goods or services from a business located in Erie	82%	NA	NA	NA
	Economy will have positive impact on income	39%	2	10	Higher
	Work inside boundaries of Erie	27%	NA	NA	NA
Recreation and Wellness	Used Erie Community Center or its services	76%	3	12	Higher
	Visited a neighborhood park or Town park	89%	5	12	Similar
	Eat at least 5 portions of fruits and vegetables a day	88%	NA	NA	NA
	Participate in moderate or vigorous physical activity	94%	NA	NA	NA
	In very good to excellent health	80%	NA	NA	NA
Education and Enrichment	Used Erie Community Library or its services	70%	5	12	Similar
	Participated in religious or spiritual activities in Erie	22%	9	9	Much lower
	Attended Town-sponsored event	67%	1	5	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	23%	NA	NA	NA
	Contacted Erie elected officials (in-person, phone, email or web) to express your opinion	19%	2	5	Lower
	Volunteered your time to some group/activity in Erie	27%	10	11	Lower
	Participated in a club	18%	9	9	Similar
	Talked to or visited with your immediate neighbors	97%	NA	NA	NA
	Done a favor for a neighbor	86%	NA	NA	NA
	Attended a local public meeting	25%	4	12	Similar
	Watched (online or on television) a local public meeting	19%	7	9	Similar
	Read or watch local news (via television, paper, computer, etc.)	86%	NA	NA	NA
	Vote in local elections	91%	1	11	Higher

Communities included in Mountain Region with Populations from 15,000 to 150,000 Comparisons

The communities included in Erie's custom comparisons are listed below along with their population according to the 2010 Census.

Brighton city, CO.. 33,352
Casa Grande city, AZ... 48,571
Castle Rock town, CO... 48,231
Commerce City city, CO....................................... 45,913
Englewood city, CO.. 30,255
Erie town, CO 18,135
Fountain Hills town, AZ 22,489
Gillette city, WY 29,087
Green Valley CDP, AZ.. 21,391
Gunnison County, CO.. 15,324
Lafayette city, CO 24,453
Lehi city, UT 47,407
Littleton city, CO 41,737
Los Alamos County, NM....................................... 17,950

Louisville city, CO.. 18,376
Moscow city, ID 23,800
Nogales city, AZ.. 20,837
Northglenn city, CO... 35,789
Parker town, CO 45,297
Pitkin County, CO... 17,148
Post Falls city, ID 27,574
Queen Creek town, AZ 26,361
Sahuarita town, AZ 25,259
Springville city, UT 29,466
Summit County, UT.. 36,324
Twin Falls city, ID 44,125
Wheat Ridge city, CO 30,166
Windsor town, CO... 18,644

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The Town of Erie funded this research. Please contact Fred Diehl, Assistant to the Town Administrator at fdiehl@erieco.gov if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.
- The Town of Erie issued a series of media releases and community notices including newsletters and posts on Facebook and Twitter to notify the residents of the survey.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the Town of Erie were eligible to participate in the survey. A list of all households within the zip codes serving Erie was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the Town of Erie households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the Town of Erie boundaries were removed from consideration. Each address identified as being within Town boundaries was further identified as being within one of the four quadrants of the Town (Northeast, Northwest, Southwest or Southeast).

To choose the 3,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients[1]

Survey Recipients in Erie, CO

- In Area 1
- In Area 2
- In Area 3
- In Area 4
- Area 1
- Area 2
- Area 3
- Area 4

---
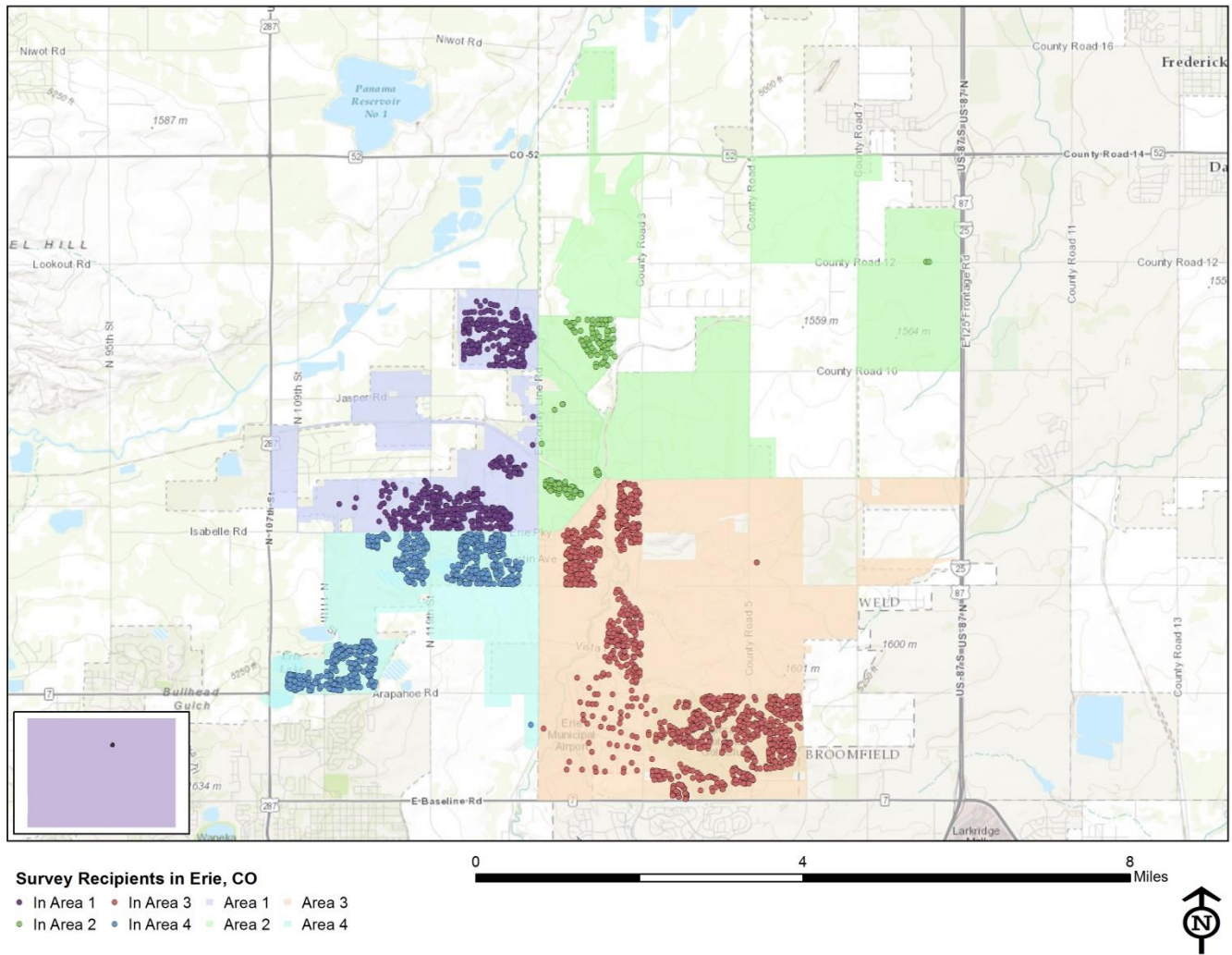
[1] Many Erie residents only receive their mail via PO Boxes at the Erie Post Office. These residents were included in the mail sample, however their physical homes do not appear on this map.

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on April 3, 2015. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Completed surveys were collected over the following eight weeks.

About 2% of the 3,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,934 households that received the survey, 1,191 completed the survey, providing an overall response rate of 41%. Additionally, responses were tracked by geographic area; response rates by quadrant ranged from 36% to 54%.

Table 81: Survey Response Rates by Quadrant

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Northwest	588	3	585	271	46%
Northeast	171	9	162	88	54%
Southeast	1,605	46	1,559	555	36%
Southwest	636	8	628	277	44%
Overall	3,000	66	2,934	1,191	41%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions.[2]

The margin of error for the Town of Erie survey is no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,191 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the Town of Erie. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were tenure, housing unit type, race and ethnicity and sex and age. The results of the weighting scheme are presented in the following table.

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[2] A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Table 82: Erie, CO 2015 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	12%	7%	12%
Own home	88%	93%	88%
Detached unit	89%	91%	89%
Attached unit	11%	9%	11%
Race and Ethnicity			
White	90%	93%	89%
Not white	10%	7%	11%
Not Hispanic	92%	96%	94%
Hispanic	8%	4%	6%
Sex and Age			
Female	51%	58%	51%
Male	49%	42%	49%
18-34 years of age	25%	12%	25%
35-54 years of age	52%	48%	52%
55+ years of age	23%	40%	24%
Females 18-34	13%	7%	13%
Females 35-54	26%	27%	26%
Females 55+	12%	23%	12%
Males 18-34	12%	4%	12%
Males 35-54	26%	21%	26%
Males 55+	11%	17%	11%
Quadrant			
Northwest	21%	23%	21%
Northeast	6%	7%	6%
Southeast	52%	47%	50%
Southwest	21%	23%	23%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Town of Erie Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better Town!

Sincerely,

Tina Harris
Mayor

TOWN OF ERIE
1874

645 Holbrook
P.O. Box 750
Erie, Colorado 80516

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TOWN OF ERIE
1874

April 2015

Dear Town of Erie Resident:

Please help us shape the future of Erie! You have been selected at random to participate in the 2015 Erie Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help the Town of Erie Board of Trustees make decisions that affect our Town.

A couple of things to remember:
- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.

If you have any questions about the survey please call 303-926-2764.

Thank you for your time and participation!

Sincerely,

Tina Harris
Mayor

April 2015

Dear Town of Erie Resident:

Here's a second chance if you haven't already responded to the 2015 Erie Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Erie! You have been selected at random to participate in the 2015 Erie Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help the Town of Erie Board of Trustees make decisions that affect our Town.

A couple of things to remember:
- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.

If you have any questions about the survey please call 303-926-2764.

Thank you for your time and participation!

Sincerely,

Tina Harris
Mayor

The Town of Erie 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Erie:

	Excellent	Good	Fair	Poor	Don't know
Erie as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Erie as a place to raise children	1	2	3	4	5
Erie as a place to work	1	2	3	4	5
Erie as a place to visit	1	2	3	4	5
Erie as a place to retire	1	2	3	4	5
The overall quality of life in Erie	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Erie as a whole:

	Excellent	Good	Fair	Poor	Don't know
Overall feeling of safety in Erie	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Erie	1	2	3	4	5
Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Erie	1	2	3	4	5
Overall opportunities for education and enrichment	1	2	3	4	5
Overall economic health of Erie	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Erie	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Erie to someone who asks	1	2	3	4	5
Remain in Erie for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day	1	2	3	4	5	6
In Historic Downtown Erie during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Erie as a whole:

	Excellent	Good	Fair	Poor	Don't know
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Erie	1	2	3	4	5
Ease of travel by public transportation in Erie	1	2	3	4	5
Ease of travel by bicycle in Erie	1	2	3	4	5
Ease of walking in Erie	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Erie	1	2	3	4	5
Overall appearance of Erie	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Erie as a whole:

	Excellent	Good	Fair	Poor	Don't know
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Erie	1	2	3	4	5
Overall quality of business and service establishments in Erie	1	2	3	4	5
Vibrant downtown	1	2	3	4	5
Overall quality of new development in Erie	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Erie	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	No	Yes
Made efforts to conserve water	1	2
Household member was a victim of a crime in Erie	1	2
Reported a crime to the police in Erie	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the Town of Erie (in-person, phone, email or web) for help or information	1	2
Contacted Erie elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Erie?

	2 times a week or more	2-4 times a month	Once a month or less	Not at all
Used Erie Community Center or its services	1	2	3	4
Visited a neighborhood park or Town park	1	2	3	4
Used Erie Community Library or its services	1	2	3	4
Participated in religious or spiritual activities in Erie	1	2	3	4
Attended a Town-sponsored event	1	2	3	4
Used bus or other public transportation instead of driving	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Erie	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor	1	2	3	4
Visited the Town of Erie website at www.erieco.gov	1	2	3	4
Read *Erie Edition* newsletter	1	2	3	4

9. Thinking about local public meetings (of local elected officials like the Board of Trustees or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	2 times a week or more	2-4 times a month	Once a month or less	Not at all
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting	1	2	3	4

The Town of Erie 2015 Citizen Survey

10. Please rate the quality of each of the following services in Erie:

	Excellent	Good	Fair	Poor	Don't know
Police services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
Town parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Erie Community Center	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Town-sponsored special events	1	2	3	4	5
Overall customer service by Erie employees (police, receptionists, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
The Town of Erie	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Erie government performance:

	Excellent	Good	Fair	Poor	Don't know
The value of services for the taxes paid to Erie	1	2	3	4	5
The overall direction that Erie is taking	1	2	3	4	5
The job Erie government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Erie government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. **Please rate how important, if at all, you think it is for the Erie community to focus on each of the following in the coming two years:**

	Essential	Very important	Somewhat important	Not at all important
Overall feeling of safety in Erie..	1	2	3	4
Overall ease of getting to the places you usually have to visit..............................	1	2	3	4
Quality of overall natural environment in Erie...	1	2	3	4
Overall "built environment" of Erie (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Erie	1	2	3	4
Overall opportunities for education and enrichment..	1	2	3	4
Overall economic health of Erie	1	2	3	4
Sense of community	1	2	3	4

14. **The current moratorium on retail marijuana businesses in Erie is set to expire on December 31, 2015. Please indicate how much you would support or oppose each of the following in the future within Town limits:**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Retail marijuana stores	1	2	3	4	5
Marijuana cultivation facilities...	1	2	3	4	5
Marijuana product manufacturing facilities	1	2	3	4	5
Marijuana testing facilities	1	2	3	4	5
Retail sales of marijuana infused products............................	1	2	3	4	5
Retail sales of marijuana paraphernalia.................................	1	2	3	4	5

15. **Please indicate how much you would support or oppose the following potential locations for retail marijuana facilities within the Town of Erie:**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
In the Downtown Business District..	1	2	3	4	5
In any Light Industrial zone	1	2	3	4	5
In the Airport Zone District..	1	2	3	4	5
In any retail center..	1	2	3	4	5
In any residential neighborhood..	1	2	3	4	5
Minimum 1,000 ft. distance from any community gathering areas (e.g., churches, schools, parks, etc.).........................	1	2	3	4	5
Minimum 1,000 ft. distance from other marijuana facilities and/or stores..	1	2	3	4	5

16. **If you have had contact with a Town of Erie employee in the last 12 months, please rate your impression of the employee(s) your most recent contact:**

	Excellent	Good	Fair	Poor	Don't know
Knowledge	1	2	3	4	5
Responsiveness...	1	2	3	4	5
Courtesy...	1	2	3	4	5
Overall impression...	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

17. **Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town of Erie:**

	Major source	Minor source	Not at all a source
Town website (www.erieco.gov)..	1	2	3
Email or text message notices sent from the Town	1	2	3
Newsletter or flyer mailed with utility bill	1	2	3
Watch meetings on Comcast Channel 8	1	2	3
Watch meetings LIVE or On Demand from the Town's website........	1	2	3
Notices posted on the Town's Facebook page.........................	1	2	3
Notices posted on the Town's Twitter account	1	2	3
Daily Camera	1	2	3
Longmont Times-Call	1	2	3
Colorado Hometown Weekly..	1	2	3

18. **What are your three top reasons for choosing Erie as your home?**

1. _____

2. _____

3. _____

The Town of Erie 2015 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	Never	Rarely	Sometimes	Usually	Always
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Erie	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:
❍ Excellent ❍ Very good ❍ Good ❍ Fair ❍ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
❍ Very positive ❍ Somewhat positive ❍ Neutral ❍ Somewhat negative ❍ Very negative

D4. What is your employment status?
❍ Working full time for pay
❍ Working part time for pay
❍ Unemployed, looking for paid work
❍ Unemployed, not looking for paid work
❍ Fully retired

D5. Do you work inside the boundaries of Erie?
❍ Yes, outside the home
❍ Yes, from home
❍ No

D6. How many years have you lived in Erie?
❍ Less than 2 years ❍ 11-20 years
❍ 2-5 years ❍ More than 20 years
❍ 6-10 years

D7. Which best describes the building you live in?
❍ One family house detached from any other houses
❍ Building with two or more homes (duplex, townhome, apartment or condominium)
❍ Mobile home
❍ Other

D8. Is this house, apartment or mobile home…
❍ Rented
❍ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?
❍ Less than $300 per month
❍ $300 to $599 per month
❍ $600 to $999 per month
❍ $1,000 to $1,499 per month
❍ $1,500 to $2,499 per month
❍ $2,500 or more per month

D10. Do any children 17 or under live in your household?
❍ No ❍ Yes

D11. Are you or any other members of your household aged 65 or older?
❍ No ❍ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)
❍ Less than $25,000
❍ $25,000 to $49,999
❍ $50,000 to $99,999
❍ $100,000 to $149,999
❍ $150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?
❍ No, not Spanish, Hispanic or Latino
❍ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)
❍ American Indian or Alaskan Native
❍ Asian, Asian Indian or Pacific Islander
❍ Black or African American
❍ White
❍ Other

D15. In which category is your age?
❍ 18-24 years ❍ 55-64 years
❍ 25-34 years ❍ 65-74 years
❍ 35-44 years ❍ 75 years or older
❍ 45-54 years

D16. What is your sex?
❍ Female ❍ Male

D17. Do you consider a cell phone or land line your primary telephone number?
❍ Cell ❍ Land line ❍ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

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